



Issue 17 | March 29, 2013

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Quarterly Patient Survey Scheduled

As part of our continuous quality assessment and improvement activities, this year CCMI will begin surveying patients quarterly rather than annually to learn about their experiences in network chiropractic offices. Their comments help us evaluate services provided, and help us understand how patient care might be improved.

The first quarter 2013 surveys will be mailed at the end of April. It is possible that one or more of your patients may receive the survey. If any of your patients respond to the survey, we will share their anonymous responses with you. We hope you will find this information helpful in running your practice. Thank you again for your participation in the ChiroCare network, and we look forward to continued collaboration with you and your staff.

Save the Date

April 27, 2013

Active Care Program 2

8 a.m. - 12 p.m.

Designed to help practitioners initiate or expand the use of an active care approach in their practice. To read about Active Care Certification on the CCMI website, click this [link](#).

May 11, 2013

Active Care Program 4

8 a.m. - 12 p.m.

May 18, 2013

Documentation & Coding Seminar

8 a.m. - 12 p.m.

OR

1 - 5 p.m.

(Choose one of the two sessions.)

Updated Patient Education Materials on ChiroCare.com

FREE updated patient education material is available on the CCMI website. The materials are posted in the "Marketing Library" in the "For Doctors and Staff" section of the site, and can be accessed at this [link](#).

The ChiroCare logo is not on the revised handouts, so they can be "branded" with your office logo and information. Access to the material is instantaneous. You can print materials on your office printer, and they have been reformatted to use minimal printer ink. The Chiropractic Advisory Board identified the most useful items with patients as:

- Understanding Chiropractic Care and How It Works
- Insurance Coverage
- What to Expect: Pre-Visit
- What to Expect: Post-Visit
- Child Back Health
- Work-Related Low Back Pain
- Daily Stretches
- Maintaining Good Back Health
- Maintaining a Healthy Back While Exercising
- Perfect Fit Pro

If there are other topics that you would like to see addressed, please contact Renee Jernander at RJernander@ChiroCareMN.org.

Department of Health and Human Services (HHS) Update on ChiroCare Connect

HHS issued a letter to health care providers earlier this year to ensure that they are aware of their ability under the Health Insurance Portability and

May 18, 2013

CCMI Annual Meeting

12 - 1 p.m.

The CCMI Annual Meeting will be held between the two Documentation and Coding Seminar sessions from 12 - 1 p.m. Lunch will be provided.

All events held at:

Northwestern Health Sciences University
College of Chiropractic
2501 W. 84th St.
Bloomington, MN 55431

Board News

Chris Causey Completes Term

Chris Causey has stepped down after completing his term as Treasurer on the CCMI Board of Directors. Please join us in wishing Chris the very best in his future endeavors!

New Members and Officer

Accountability Act (HIPAA) Privacy Rule to take action, consistent with their ethical standards or other legal obligations, to disclose necessary information about a patient to law enforcement, family members of the patient, or other persons, when they believe the patient presents a serious danger to himself or other people. For more information, click on this [link](#).

Acupuncture Expanded Benefit for Some HealthPartners Medicare Freedom Plan Members

Certain HealthPartners Medicare Freedom plan members will have their benefits expanded to include acupuncture services rendered by a qualified chiropractor when done in conjunction with a comprehensive chiropractic treatment plan. Please verify patient eligibility prior to providing services. The four CPT codes now reimbursable for affected members are:

| | |
|-------|--|
| 97810 | Acupuncture, initial 15 minutes |
| 97811 | Acupuncture, additional 15 minutes |
| 97813 | Acupuncture with electrical stimulation, initial 15 minutes |
| 97814 | Acupuncture with electrical stimulation, additional 15 minutes |

Revised fee schedules will be posted on ChiroCare Connect in April.

Are You Using ChiroCare Connect?

ChiroCare's secure provider portal, ChiroCare Connect, is the quick, easy way to access the real-time information you need - 24 hours a day! ChiroCare

Dr. Richard Branson,
Fairview Health Systems

Dr. Mark Dehen,
Back to Wellness Clinic and Mayor, North Mankato

Mark Bortnem,
Treasurer, Fairview Health Systems

Recognition

Tabatha Erck Board Appointment & Nomination for Top 25 Women in Healthcare

Tabatha Erck, the CEO of Chiropractic Care of Minnesota, Inc. was appointed Foundation Associate in the Women Business Leaders of the U.S. Health Care Industry Foundation (www.wbl.org). The goal of the foundation is to increase the visibility of senior executive women in health care and to expand their representation on boards of directors.

Additionally, Tab was nominated for Modern Healthcare's Top 25 Women in Healthcare.

Connect offers:

- **Basic service descriptions**
- **Authorizations and claim status**
- **Electronic treatment plans**
- **Practitioner manual and publications**
- **Interactive clinical tools**

Watch a video on how to use ChiroCare Connect at [this link](#).

Chiropractic Leadership Institute - Inaugural Cohort Launching

The University of St. Thomas's inaugural Chiropractic Leadership Institute begins next week. The mission of CCMI is "to improve the quality of life of our communities by delivering high value health care networks and support services". Working with the University of St. Thomas and offering scholarships to some doctors in the CCMI network are two of the best ways CCMI is able to act on our mission.

The following doctors were selected to receive a scholarship to participate in the inaugural Chiropractic Leadership Institute. Please join us in congratulating them!

- Cara Borggren, DC; The Bloomington Natural Care Center, Bloomington, MN
- Dean Bruns, DC; Allina Health System, Minneapolis, MN
- Steven Dandrea, DC; Allina Health System, Plymouth, MN
- Amanda Fitzgerald, DC; The Natural Care Center at Woodwinds, Woodbury, MN
- Keith Johnson, DC; Johnson Chiropractic Clinic, Maple Grove, MN
- Melissa Kolb, DC; River Falls Chiropractic, River Falls, WI
- Rochelle Rougier-Maas, DC; Allina Health System, Minneapolis, MN
- Art Volker, DC; Cambridge Chiropractic Clinic, Cambridge, MN

The Chiropractic Leadership Institute will be developing leaders who are educated, equipped, and effective Doctors of Chiropractic. This education will

Please join us in congratulating Tab on her board appointment and nomination!

Dr. Vivi-Ann Fischer Interviewed for Minnesota Physician Magazine

In its May issue, Minnesota Physician magazine will be publishing an article on the collaboration between chiropractic care and neurology. Dr. Vivi-Ann Fischer, Chief Clinical Officer of Chiropractic Care of Minnesota, Inc., and Dr. Richard Golden, a neurologist at the Noran Clinic, were interviewed for the article. Minnesota Physician reaches 14,000 Minnesota physicians, hospital and clinic administrators, health care executives and business leaders.

Interview with Tabatha Erck and Dr. Vivi-Ann Fischer

Metro Cable Network - MCN 6 will be airing an interview with Dr. Fischer and Tabatha Erck 60 times in April. Please check your local listings for viewing opportunities. The full schedule will be posted on the CCMI website.

be valuable to their practices and the chiropractic profession as a whole. These leaders will generate new and enhanced ways of leading their organizations, mobilizing resources, producing desired results, and improving the delivery of healthcare.

There is already a waiting list for the cohort beginning in April 2014, so please visit the [University of St. Thomas website](#) to learn more about the Chiropractic Leadership Institute and consider your future participation!

CCMI Press Release Issued on Back Pain and the Effectiveness of Initial Chiropractic Treatment

Eight out of 10 Minnesotans with back or neck pain concluded that it's more effective to begin their treatment with a chiropractor than starting with a medical doctor or specialist. Read the full press release here: [March 2013 Press Release](#).

60% OF HIGHER-INCOME MINNESOTA EMPLOYEES CONTINUE TO WORK DESPITE PHYSICAL PAIN, FOR FEAR OF LOSING THEIR JOBS SAYS NEW 2013 CHIROCARE SURVEY

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Dr. Molly Magnani Nominated for Distinguished Award

Dr. Molly Magnani has been nominated for the 2013 Most Influential in Specialty Health Award, sponsored by the National Association of Specialty Health Organizations (NASHO). Nominees will be evaluated on four criteria: visibility, contribution, influence and reputation. Please join us in congratulating Dr. Magnani on her nomination!

Questions? Contact our Provider Services Team at (888) 638-7719.

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